

# De Soto Newsletter

June 2021



Did you know that as a De Soto/ Rural resident, you can use your De Soto Public Library card to get FREE tickets to the Blank Park Zoo and Science Center of Iowa? Give us a call at 515-834-2690 to find out how!



## De Soto Public Library Summer Program

June 1-July 10

*Call, message or stop by the library today to register your child!*

Ages 0-2: Mark a circle for every book they read/hear! Bring the completed sheet in to receive a bath toy, bubbles and board book prize package.

Ages 3-11: Mark a circle for every day you read! Read at least 5 days each week to earn a weekly prize from June 1-July 10th, but keep reading the whole summer long—if you read for 50 days, you can bring your completed sheet to the library to get a medal!



### **De Soto City Hall**

405 Walnut St.  
PO Box 100  
(515) 834-2233

### **De Soto Public Library**

405 Walnut St.  
PO Box 585  
(515) 834-2690

### **De Soto Public Works**

(515)834-2502

### **De Soto Police Department**

Emergency—911

Non-Emergency  
Dispatch

(515)993-4567

### **Mayor Butch Ostrander**

### **Council Members**

**Karen Wilson**  
(515) 991-0711

**Pam Bach**  
(515) 834-2122

**Ted Hansen**  
(515) 834-2316

**Dustin Padgett**  
(515) 250-7856

# Holiday Flag Sign Up Form



The De Soto Betterment Committee and the Adel Lions will place a flag on your property during five holidays. The flag will be put out at the beginning of the holiday and removed at the end of the holiday. Please support the Betterment Committee and the Lions by signing up for these five holidays: Memorial Day, Flag Day, Independence Day, Labor Day, and Veteran's Day.



Yes, I want \_\_\_ flag(s) at \$25 per flag.  
\_\_\_ This is a renewal. \_\_\_ This is a new flag.

Name	
Address	
Email	
Phone (optional)	

Please advise of any underground utilities, sprinklers, drains, etc. The flag & staff remain the property of the Adel Lions and will be removed and maintained at the end of each holiday. For questions regarding your flag, please call 515-577-5642.

Make checks payable to **Adel Lions Club**

Send to:	Adel Lions Club PO Box 103 Adel, IA 50003
----------	---

or sign up online: [www.AdelLionsClub.org](http://www.AdelLionsClub.org)

# De Soto News to Know

The City of De Soto has expanded our water loss coverage through our new Servline Program and providing our residential customers the opportunity to add water line and sewer line repair and replacement coverage. For more information contact City Hall @ 515-834-2233.

Remember: Please be good neighbors with barking dogs; spring is here and everyone wants to be outside and enjoy their back yards!!

The regular city/school election will be held on November 2, 2021. The County Auditor is the filing officer for candidate nomination papers.

The filing period for city/school election candidates will begin on Monday, August 23rd and end on Thursday, September 16th at 5 p.m.

Based on your city's voter count, candidates will need:

**At least 10 signatures are needed on candidate petitions.**

The City of De Soto will have the Office of Mayor and 3 Council seats up for re-election; If you have the time and want to get more involved in your community please consider running for office!

TO ALL CITIZENS AND PARTIES IN INTEREST WHO ARE ENTITLED TO NOTICE OF THE DE SOTO CITY COUNCIL'S INTENT TO APPOINT A PERSON TO FILL A VACANT COUNCIL OFFICE AT ITS REGULAR MEETING TO BE HELD ON June 15, 2021 AT 7:00 P.M.

You are hereby notified that the City Council of De Soto, Iowa, intends to fill by appointment the vacancy created by the resignation of Terri Golightly, Council Member.

In the event the electors of De Soto do not file a petition with the city clerk requesting a special election to fill the vacancy, the City Council intends to appoint an individual as council member. Upon the appointment of the new council member, the appointed member shall serve for the period until the next pending city election.

### **De Soto Betterment Committee update:**

Save the Date: ----- Sept 18th ----- De Soto Fun Day

Due to Covid, this year we will celebrate De Soto Fun Day on Sept 18th.

Some of the planned activities include: parade, balloon artist - zoomers - magician - kids games - bingo - car show - Exit 113 Band

### **Update from the Can Man:**

G R E A T news!!!! We have surpassed our goal of \$1500. To date we have collected \$2103.25 from our bottle/can redemption. Thank you DESOTO for your help!! Keep those bottles/cans coming...

2021 Swimming Lesson Registration is now open

All Swimming Abilities Welcome

Deadline for sign-up is Wednesday, June 3, 2021.

De Soto Healthy Hometown Committee, Adel Partners Chamber and the City of De Soto are beginning the process of updating the Highway 169 corridor with new way finding signage, new signage for city hall, library, police and fire station and De Soto business park sign. This signage will be with us for years so we would like to take this opportunity to create a cohesive look throughout our town. We are working with RDG engineering firm to create a new logo and a brand that implies that De Soto is the destination not a pass through town. The process begins with a tag line. RDG and our committee have a list of potential tag lines. Please review the list giving us your top 3 favorites or any other ideas you may have. Please return ideas to City Hall.

As RDG was thinking about a tagline for De Soto, they wanted the tagline to further the words survey respondents used. The following words are not tied to one question but used throughout the survey as respondents described their current and future town:

- come together
- Welcoming
- connectivity
- Progressive.
- Growth
- we are in the center
- family friendly
- more appealing
- welcoming personality
- Supportive
- excellent schools
- Friendly
- Gateway.
- Opportunity
- Possibility
- Safe home
- Vibrant
- everything it needs to be a community
- close to the metro
- Beacon
- location

With these words in mind, RDG then setup a criteria for what the tagline should support: exceptional schools, a prosperous business district, family and community connections, a fantastic location (proximity to West Des Moines, Des Moines and right off of the interstate) and growth. Each one of these taglines will allow De Soto to market a variety of aspects of the town. They hope you'll find a playfulness and practicality that you can respond to.

- |                                   |                                      |
|-----------------------------------|--------------------------------------|
| Friendly Growing Community        | Crossroads to Iowa's Heart           |
| Opportunity and Optimism          | De Soto: Crossroads of Possibilities |
| Embracing Opportunity             | Dallas County Dreamland              |
| De Soto: Crossroad of America     | Dreaming Big in Dallas County        |
| De Soto: Friendly Growing Gateway | Heart of the Heartland               |
| Gateway to Growth                 | At the Crossroads of Iowa's Heart    |
| De Soto: Discover Enjoy Embrace   | Gateway to Opportunities             |
| De Soto: Daring.Dreaming. Doing.  | Foundation Family Future             |
| De Soto: We've got Heart          | Gateway to New Horizons              |
| Gateway to Iowa's Heart           | De Soto: Simply Beautiful            |
| De Soto: Designing the Future     |                                      |
| De Soto Future Forward Family     |                                      |